



# Anand Mahindra

**CHAIRMAN & MANAGING DIRECTOR  
- MAHINDRA & MAHINDRA**

Success comes on swift wings for all those who dare to fly. One such flight was taken up by one of the biggest tycoons of the Indian automobile industry, Anand Mahindra. In 1981, he joined Mahindra UGINE Steel Co. (MUSCO), a major producer of specialty steel, as Executive Assistant to the Finance Director. Today he spearheads Mahindra & Mahindra Ltd as the CMD. His has been a dynamic journey which has left the complete business world awestruck. In 1991, he was appointed as the Deputy Managing Director of Mahindra & Mahindra and initiated a comprehensive change programme to make the company an efficient and aggressive competitor in the new liberalised economic environment of India. It was his vitality and ambition that made Mahindra & Mahindra the country's leading producer of tractors and off-road vehicles. His insight led to major inorganic growth for the organisation – massive acquisitions which includes Ssangyong Motors, Reva Electric Car Company, Satyam Computer Services (now merged with Tech Mahindra), Aerostaff Australia and Gippsland Aeronautics among others.

One of the pre-requisites of being successful is one's ability to acknowledge the role of education. In Anand Mahindra's case, he takes a keen interest in education and apart from being a Trustee of the K.C. Mahindra Education Trust, which provides scholarships to students, he is also on the Board of Governors of the Mahindra United World College of India. In 1996, he initiated the Nani Kali programme to provide free education to economically underprivileged girl children of India. He is also a Life Trustee on the Board of the Naandi Foundation, a leader in providing academic support and daily meals to more than 1.3 million children in government schools as well as providing agriculture and natural resource management knowledge to small farmers across India.